

BOLINAS/STINSON BEACH TELEPHONE COMMITTEE

P. O. BOX 217, STINSON BEACH

J. Hermann, Bolinas Beach Imp. Club
Capt. D. S. Edwards, Bolinas Com. Inc.
John W. Hamilton, Bolinas Com. Inc.

Ralph Sigmund, Prog. Club of Stinson Beach
Hugh Dougherty, Prog. Club of Stinson Beach

January 9, 1964

Board of Supervisors
County of Marin
Civic Center
San Rafael, California

Gentlemen:

An application for a general rate increase has been filed with the State Public Utilities Commission, together with a supplementary proposal to enlarge the free dialing areas in most parts of the Bay Area.

Under this proposal Mill Valley residents, for example, would have free dialing to San Rafael, Richmond and San Francisco among other points.

However, Bolinas/Stinson Beach residents would not enjoy any free dialing except within the Bolinas/Stinson Beach exchange. But the rate increase would apply to Bolinas/Stinson Beach, as well as to other parts of the Bay Area.

This would, seemingly, place Bolinas/Stinson Beach residents at a considerable disadvantage as to telephone costs, compared to other parts of Marin County and the Bay Area.

Accordingly, our Committee, on behalf of the three Community organizations in the Bolinas/Stinson Beach area, respectfully ask that County Counsel be authorized to bring the discrimination aspects of the proposed increase and service change to the attention of the State Public Utilities Commission.

Very truly yours

Hugh Dougherty
Progressive Club of Stinson Beach
Bolinas/Stinson Beach Telephone Committee

D/G

cc Members of Committee

ALAN BRUCE
COUNTY ADMINISTRATOR

JOHN F. BARROWS
ASSISTANT COUNTY ADMINISTRATOR

OFFICE OF THE
COUNTY ADMINISTRATOR
COUNTY OF MARIN
CIVIC CENTER
SAN RAFAEL, CALIFORNIA
TELEPHONE 479-1100

January 31, 1964

11 AM

Mr. Hugh Dougherty
Progressive Club of Stinson Beach
Bolinas-Stinson Beach Telephone Committee
P. O. Box 217
Stinson Beach, California

Dear Hugh:

This is a private note supplementing the attached letter to the Board of Supervisors.

When we mentioned to telephone company representatives that your Committee might file a written complaint with the Customer Service Division of the Public Utilities Commission, they jumped up and down. Accordingly, we feel that you might want to consider this course as possibly being productive either of staff interest on the part of the P. U. C., or of more rapidity by the Telephone Company in studying your problems, or both.

Sincerely yours,

Alan

AB:J

ALAN BRUCE
County Administrator

cc: Peter Behr

OFFICE OF THE
COUNTY ADMINISTRATOR
COUNTY OF MARIN
CIVIC CENTER
SAN RAFAEL, CALIFORNIA
TELEPHONE 478-1100

Re: Bolinas-Stinson Beach
Telephone Rates & Service

January 31, 1964

Board of Supervisors
County of Marin
Civic Center
San Rafael, California

Gentlemen:

As directed by your Board on January 21, 1964, the undersigned has reviewed with the Supervisor of Communications and County Counsel the question of whether the County Counsel should be authorized to represent the Bolinas-Stinson Beach Community before the Public Utilities Commission. Relevant information also has been secured from the Pacific Telephone & Telegraph Company.

Three distinct matters are pending:

1. Application by P.T.&T. to P.U.C. for general rate increases, designed to raise 40 million dollars additional revenue State-wide, related to rate of return on investment.
2. Concurrent application by P.T.&T. to P.U.C. for elimination of multi-message units in the San Francisco, Los Angeles, and San Diego metropolitan areas, with loss of message unit revenue to be balanced by increased basic charges in areas affected.
3. Complaint of Bolinas-Stinson Beach Telephone Committee, re rates and service. Not before P.U.C. Under investigation by P.T.&T., with report as to feasibility and costs of various alternatives expected in about four months.

Bolinas-Stinson Beach would be affected by No. 1 above, along with the rest of the County and the State. Bolinas-Stinson Beach would not be affected by No. 2 above, since it does not have message unit service at the present time. The some 600 subscribers dial toll free only in their own communities. The basic monthly residential private line rate in Bolinas-Stinson Beach is now \$4.15 as against \$4.80 in San Rafael. Extension of free dialing from Bolinas-Stinson Beach to, for instance, Mill Valley and San Rafael would also mean free dialing in the other direction. Thus unless ordered otherwise by the P.U.C., it would involve an increased basic charge not only to Bolinas-Stinson Beach subscribers but also to all or some Mill Valley and San Rafael subscribers.

The Supervisor of Communications is reviewing application No. 1 above, will watch proceedings before the P.U.C., and will keep your Board posted as to developments affecting Marin County. Preliminary analysis indicates

Board of Supervisors
County of Marin
San Rafael, California

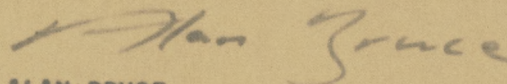
Re: Bolinas-Stinson Beach
Telephone Rates & Service
January 31, 1964

no discrimination with regard to Marin County, and no major fiscal impact. The same continuing analysis will be made with regard to the concurrent application for extended dialing and elimination of message units.

If at some later point the Supervisor of Communications indicates any development adverse to Marin County, your Board can then determine whether the general public interest is sufficient to warrant authorizing the County Counsel to appear before the P.U.C. The likelihood is that such appearance could be pro forma, in conjunction with other municipalities.

It is recommended that decision as to representation of Bolinas-Stinson Beach be contingent on the above.

Respectfully submitted,



ALAN BRUCE
County Administrator

AB:J

cc: Mansfield Lewis
Doug Maloney
Mike Mitchell
John LaNoue (PT&T, San Rafael Office)
✓ Hugh Dougherty (Progressive Club of Stinson Beach
Bolinas-Stinson Beach Telephone Committee)
Press (2)

Distribution of Toll Charges in Bolinas/Stinson Beach
Covering Outgoing Calls - For Sample Period Only - - - - -

To Plan I Area:

<u>Toll Charges</u>	<u>No. of Subscribers</u>	<u>Cum. %</u>
0 ¢	176	34.0
25	93	52.0
50	64	64.4
\$ 1.00	69	77.8
2.00	53	88.0
3.00	24	92.6
4.00	16	95.7
5.00	8	97.3
Over 5.00	14	100.0
	<u>517</u>	

To Plan III Area:

0¢	114	22.1
25	60	33.7
50	47	42.7
\$ 1.00	58	54.0
2.00	77	68.9
3.00	49	78.3
4.00	23	82.8
5.00	23	87.2
Over 5.00	66	100.0
	<u>517</u>	

Note: Above tabulation covers only residence telephones.



CODE

- EXCHANGE AREA BOUNDARY
- - - - - DISTRICT AREA BOUNDARY
- ↔ INDICATES THE EXCHANGES BETWEEN WHICH EXTENDED SERVICE IS NOW PROVIDED
- ← - - - - - PLAN I
- ← - - - - - PLAN II — PLAN I PLUS BELVEDERE & SAUSALITO
- ← - - - - - PLAN III — PLAN II PLUS CENTRAL D.A. & MONTROSE — EVERGREEN D.A.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY
STINSON BEACH-BOLINAS EXTENDED SERVICE STUDY

Community of Interest Factors
October 1963 Data

Exchange or District Area

	<u>To</u>	<u>From</u>
Stinson Beach-Bolinas		
San Rafael	4.08	.06
Corte Madera	.30	.03
Mill Valley	1.99	.09
Belvedere	.26	.04
Sausalito	.56	.08
San Francisco		
Central District Area	3.51	.006
Montrose/Evergreen District Area	.69	.003

$$\frac{\text{Avg No. msgs / mo.}}{\text{No. main telephones}} = \text{Community of Interest Factor}$$

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY
STINSON BEACH-BOLINAS EXTENDED SERVICE STUDY

Monthly Toll Message Volumes
October 1963 Data

Exchange or District Area

	<u>To</u>	<u>From</u>
Stinson Beach-Bolinas		
San Rafael	2,366	1,675
Corte Madera	174	133
Mill Valley	1,152	780
Belvedere	151	108
Sausalito	322	294
San Francisco		
Central District Area	2,033	1,269
Montrose/Evergreen		
District Area	399	249

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

STINSON BEACH-BOLINAS EXTENDED SERVICE STUDY

<u>Exchange or District Area</u>	<u>Inter-exchange Rate Miles</u>	<u>Initial Period Day Station-Station Rate</u>
Stinson Beach-Bolinas to:		
San Rafael	8	\$.10
Corte Madera	7	.10
Mill Valley	5	.10
Belvedere	10	.15
Sausalito	10	.15
San Francisco		
Central District Area	16	.20
Montrose/Evergreen District Area	14	.20

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

STINSON BEACH-BOLINAS EXTENDED SERVICE STUDY

November 1, 1963 Main and Total Stations
in Service by Plans

	<u>Main Stations</u>	<u>Total Stations</u>
<u>Plan I</u>		
Stinson Beach-Bolinas	589	746
San Rafael	30,978	49,302
Mill Valley	8,951	13,065
Corte Madera	<u>4,346</u>	<u>6,617</u>
Total	44,864	69,730
<u>Plan II</u>		
Stinson Beach-Bolinas	589	746
San Rafael	30,978	49,302
Mill Valley	8,951	13,065
Corte Madera	4,346	6,617
Belvedere	2,441	4,237
Sausalito	<u>3,780</u>	<u>5,315</u>
Total	51,085	79,282
<u>Plan III</u>		
Stinson Beach-Bolinas	589	746
San Rafael	30,978	49,302
Mill Valley	8,951	13,065
Corte Madera	4,346	6,617
Belvedere	2,441	4,237
Sausalito	3,780	5,315
San Francisco		
Central District Area	220,604	376,133
Montrose/Evergreen		
District Area	<u>82,691</u>	<u>115,723</u>
San Francisco Sub-Total	<u>303,295</u>	<u>491,856</u>
Total	354,380	571,138

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

STINSON BEACH-BOLINAS EXTENDED SERVICE STUDY

November 1, 1963 Stations In-Service

<u>Exchange or District Area</u>	<u>Main Stations</u>	<u>Total Stations</u>
Stinson Beach-Bolinas	589	746
San Rafael	30,978	49,302
Mill Valley	8,951	13,065
Corte Madera	4,346	6,617
Belvedere	2,441	4,237
Sausalito	3,780	5,315
San Francisco		
Central District Area	220,604	376,133
Montrose/Evergreen District Area	82,691	115,723
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THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

PROPOSED STINSON BEACH-BOLINAS EXTENDED SERVICE
Estimated Differential Plant, Annual Expense and Revenue Effects
(Based on 11-1-63 Data)

RATE CHANGES: Stinson Beach-Bolinas Exchange Only

A. <u>PLANT EFFECTS</u>	<u>PLAN I</u>	<u>PLAN II</u>	<u>PLAN III</u>
1. Investment in Existing and/or Added Plant	\$ 47,400	\$ 50,600	\$ 108,200
2. Investment in Plant Released	(10,000)	(10,100)	(23,300)
3. Net Investment Chargeable to Extended Service	37,400	40,500	84,900
4. Non-recurring Expenses	2,400	2,700	9,100
5. Annual Charges on Net Investment*	8,900	9,700	21,200
 B. <u>EXPENSE EFFECTS</u>			
1. Accounting	(1,600)	(1,800)	(2,400)
2. Commercial	(200)	(300)	(400)
3. Directory	Nil	Nil	9,500
4. Traffic	(1,800)	(2,200)	(3,100)
5. Total	(3,600)	(4,300)	3,600
 C. <u>TOTAL ANNUAL COST EFFECTS (A.5 + B.5)</u>	\$ 5,300	\$ 5,400	\$ 24,800
 D. <u>REVENUE EFFECTS</u>			
1. Toll	\$(13,000)	\$(15,600)	\$(31,600)
2. Exchange			
a. Coin	700	800	1,200
b. FEX	Nil	Nil	Negl.
c. Basic Rates	-	-	-
d. Total	700	800	1,200
3. Total (1. + 2.d)	(12,300)	(14,800)	(30,400)
 E. <u>REVENUE REQUIREMENT</u>	17,600	20,200	55,200

() Indicates Reduction

* Includes non-recurring expenses amortized over 5-year period.

PLAN I - Stinson Beach-Bolinas Exchange and Corte Madera, Mill Valley and San Rafael Exchanges.

PLAN II - Stinson Beach-Bolinas Exchange and Belvedere, Corte Madera, Mill Valley, San Rafael and Sausalito Exchanges.

PLAN III - Stinson Beach-Bolinas Exchange and Belvedere, Corte Madera, Mill Valley, San Rafael, Sausalito Exchanges and S.F.-Central and Montrose/Evergreen District Areas of the San Francisco Exchange.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

STINSON BEACH-BOLINAS EXTENDED AREA STUDY

Revenue Requirement Per Main Station in Terms of an Average
Added Amount to Present Monthly Exchange Rate

	517 65 <u>Business</u>	65 517 <u>Residence</u>	+ <u>Coin</u>
PLAN I	\$ 6.50	\$ 2.00	
PLAN II	7.00	2.25	
PLAN III	12.00	7.25	

Present Rates

$$\frac{6.50}{1} / \frac{5.10}{2} \quad \frac{4.15}{1} / \frac{3.35}{2} / \frac{2.75}{4}$$

San Rafael

$$\frac{10.95}{1} / \frac{8.20}{2} \quad \frac{4.80}{1} / \frac{3.75}{2} / \frac{3.00}{2} - 60 \text{ cts}$$

SF

$$\frac{5.05}{1} / \frac{3.90}{2} / \frac{3.00}{2} - 60$$

Phone Test to Streamline Dial Service

Pacific Telephone asked yesterday for permission to offer a new choose-your-own dialing service as a test in three Bay Area communities.

As proposed by the company, starting November 15 residential subscribers in Los Altos, Mountain View and the Fremont-Newark-Niles area will pick their own dialing areas — with corresponding monthly phone rates.

Pacific asked the State Public Utilities Commission to approve the one-year pilot program.

Subscribers will be given the choice of keeping their present service or selecting from three alternatives. They now pay monthly base rates ranging from \$4.10 to \$4.35.

The alternatives:

- For a basic monthly rate of \$6.95, their toll-free dialing area could be extended.

- Customers could choose unlimited toll-free dialing to any one or combination of additional phone exchanges in the Bay Area. The cost would range considerably, from an extra \$3.15 for adding one exchange to a total cost of \$29.95 per month for toll-free calls to any of the 59 exchanges in the Bay Area.

- Customers could choose to call anywhere in the Bay Area on a per-hour basis, rather than for a fixed monthly fee. The cost would be \$2.95 per hour, added onto the basic monthly rate.



SF Chron

10/15/66